

Triumph

Business Systems

CLIENT PROFILE

AGRICULTURE

Rocks Gone Pty Ltd

Rocks Gone Pty Ltd is a West Australian owned and operated company that designs machinery to tackle the old aged problem of rocky and non-productive farming land. Rocks Gone founder and former farmer Tim Pannell, designed their flagship product, the Reefinator, to dig up common laterite rock and crush it, to create topsoil which can be sown to crop.

Since 2016, Rocks Gone has sold over 100 of their award-winning machine, the Reefinator, and have had a combined turnover of \$19 Million.

After experiencing expedient growth, Rocks Gone decided to upgrade their accounting software to a system that supported their growing list of inventory requirements. Rocks Gone Executive Director Tanya Pannell said Triumph ERP offered an affordable solution to their software problems.

“Besides from an excellent accounting programs, we needed something that was strong on inventory. We chose Triumph ERP as it offered a range of different modules and it could be tailored to suit our needs.”

Supplementing the core financial package, Rocks Gone uses a combination of modules to support their sales, purchasing, and inventory needs.

“We use the Sales Order Entry module for quotes, the Purchasing Order module for suppliers, the Inventory module for stock transfers, and the Bill of Materials module for wear parts.”

“As we deal with thousands of wear parts and warehouses in different states, the Inventory modules were a key selling point for us to move to Triumph ERP.”

“More so, Triumph ERP aligned with the current business plan and met the needs of our operational strategy. As we continue to grow the business, we wanted the ability to easily add-on modules and users to our package as and when we see fit.

Triumph ERP has set us up for success.



“Triumph is very affordable, you get a lot of bang for your buck! Triumph also has a lot of flexibility, so you can tailor the program to your needs.”

Tanya Pannell– Executive Director



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